



NEWSLETTER

November 2021

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NATIONAL CANCER AWARENESS DAY

*National Cancer Awareness Day
is observed to generate
awareness about cancer
prevention and early detection.*



Why is National Cancer Awareness Day so important?

National Cancer Awareness Day highlights the significance of increased awareness about cancer prevention and early detection for the general public.

National Cancer Control Programme was initiated in 1975 to provide cancer treatment facilities in the country. However, the programme was modified in 1984-85 to provide thrust to prevention and early detection of cancer.

National Cancer Awareness Day is observed on 7th November to coincide with the birth anniversary of the eminent scientist **Madame Curie**. Marie Curie is remembered for her discovery of radium and polonium and her massive contribution to the fight against cancer.

Her work led to the development of nuclear energy and radiotherapy for the treatment of cancer.

MEDICAL SCHEME & GAP COVER BENEFITS



Know Your Healthcare Benefits

Talk to Phoenix and learn more about the **preventative and screening** benefits available on your medical scheme.

We can provide information on your medical scheme **cancer benefits**, such as **cover limits** and **co-payments**.

Let us help you select a **gap cover** plan that will cover your medical scheme, **cancer co-pays** and **biological drugs**.

At Phoenix FSG, we believe that awareness + education = participation!

We need people to be empowered about their health and what they can do to prevent cancer.

Empowerment is about ASK: Attitude, Skills and Knowledge.

If each of us has the right *attitude* about being responsible for our own body and health within our constraints, more than one-third of the battle won.

For *skills*, you will need to manage your lifestyle, which includes the management of stress as one of many contributing factors. The effective communication of possible warning signs to your healthcare professional is another example of the skills required.

Knowledge of the disease may not be every person's cup of tea, but we did it for HIV, and now it is time to do it for cancer.

"Cancer is just a chapter in our lives and not the whole story."

Allie Moreno





PHOENIX
HEALTHCARE CONSULTANTS

THANK YOU

SOURCE

<https://scroll.in/announcements/942925/national-cancer-awareness-day-why-is-observed-on-november-7>

<https://nationaltoday.com/national-cancer-awareness-day/>

<https://www.dailymaverick.co.za/article/2021-02-03-world-cancer-day-is-an-opportunity-for-survivors-to-stand-up-speak-up-and-be-counted/>

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